



# 2020 Devon's Got Talent Sponsorship Registration

**For maximum exposure, register by September 20, 2020**

**Event Date: Sunday, November 1, 2:00 PM–6:00 PM**

**Event Location: Croatian Cultural Center, 2845 W. Devon Ave.**

**Event Website: [www.ondevon.org](http://www.ondevon.org)**

Rogers Park Business Alliance invites your business to join Devon's Got Talent as a Sponsor.

This application is a contract based upon the terms set forth by the rules and guidelines below. Fines, penalties and/or removal from the event will be enforced for non-compliance. Please read them carefully before completing and signing your application. Your signature acknowledges that you have read and understand the rules and guidelines as well as all fines, penalties or other actions that may be taken. **APPLICATIONS THAT ARE NOT SIGNED AND DO NOT INCLUDE FULL PAYMENT WILL NOT BE PROCESSED OR CONSIDERED FOR ACCEPTANCE.**

## SPONSOR BENEFITS

### PREMIER PLATINUM SPONSORSHIP OPPORTUNITIES

**AVAILABLE AT \$2,500+**

Contact us to discuss a customized sponsorship package.

### PLATINUM (\$1,500–\$2,499)

- All the benefits of Gold, PLUS
- Recognized from the stage four times during the event
- Prominent logo placement on website, posters and postcards
- Company logo included on pre-event promotional banners
- Company logo included in the Program
- Receive a full-page ad in the Program

### GOLD (\$1,000–\$1,499)

- All the benefits of Silver, PLUS
- Table in the Bazaar included at no extra cost! (Sponsor responsible for all equipment)
- Receive a mention from the stage two times
- Company logo will be included in eblasts
- Company logo will be displayed on posters and postcards (minimum of 15,000 printed and distributed) and on all print advertising
- Receive a half page ad in the Program

### SILVER (\$500–\$999)

- All the benefits of Bronze, PLUS
- Receive one mention from the stage
- Company logo will be displayed on onsite banners and event website
- Receive a one-third page ad in the Program

### BRONZE (\$250–\$499)

- Name listed on event website
- Name listed on onsite signage
- Name listed on posters, flyers and cards (minimum of 15,000 printed and distributed)
- Receive a one-sixth page ad in the Program

### PROGRAM ADVERTISER

Show support for Devon's Got Talent while promoting your company by placing an ad in the event program. Choose from four ad sizes:

Full page, 6.75 x 5 inches	\$500
Half page, 3.375 x 5 inches	\$400
One-third page, 2.25 x 5 inches	\$300
One-sixth page, 2.25 x 2.25 inches	\$200

### IN-KIND DONATION

Sponsorship benefits will be awarded at the value equivalent to the dollar value of the donation.

Door Prizes	Printing	Advertising
Photography	Decorations	Signage
Soda	Food	

Contact Amanda at Big Buzz Idea Group, (773) 804-8589 or email [Amanda@BigBuzzIdeaGroup.com](mailto:Amanda@BigBuzzIdeaGroup.com), with any questions regarding Devon's Got Talent.

**NOTE:** This event will be photographed and videotaped. By participating in this event you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by Rogers Park Business Alliance/SSA #43, Devon's Got Talent and/or Big Buzz Idea Group.

# SPONSOR REGISTRATION FORM

**CONTACT INFORMATION** (Please type or print legibly. Form must be fully completed.)

Company \_\_\_\_\_

Display Name (as it should appear on all listings and promo materials) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Website \_\_\_\_\_ Twitter Handle \_\_\_\_\_ Facebook Page \_\_\_\_\_ Instagram Profile \_\_\_\_\_

Sponsor Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Event Contact (Fulfilment/Pre-Event Info)  Same as Above \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Payment Contact  Same as Above \_\_\_\_\_ Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Day-of-Event Contact (Onsite/Pre-Event Info)  Same as Above \_\_\_\_\_ Mobile Phone \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

**Method of Payment:**     Cash                       Check (Payable to: Rogers Park Business Alliance)                       Credit Card

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Credit Card Holder Name \_\_\_\_\_ Billing Address \_\_\_\_\_ Signature of Card Holder \_\_\_\_\_

**PROMOTE YOUR BUSINESS**

Showcase your business while supporting a celebration of culture on Devon Avenue! Join us as we continue to foster diversity and inclusion through sharing and understanding.

**For maximum exposure, send sponsor logos to Big Buzz Idea Group by September 20, 2020.**

**Your sponsorship is fully activated once this form is signed, initialed and payment received in full.**

Please make all checks payable to the **Rogers Park Business Alliance**. Application and payment should be submitted to:

Big Buzz Idea Group  
 Attn: Devon's Got Talent  
 4055 W. Peterson Ave., Suite 105  
 Chicago, IL 60646  
 OR  
 Email: Amanda@BigBuzzIdeaGroup.com

For more information, contact Amanda at (773) 804-8589 or email Amanda@BigBuzzIdeaGroup.com.



**SELECT LEVEL OF SPONSORSHIP PARTICIPATION**

See reverse side for detailed sponsor benefits

Sponsorship Category	Amount
<input type="checkbox"/> Premier Platinum Sponsor: \$2,500	\$ _____
<input type="checkbox"/> Platinum Sponsor: \$1,500–\$2,499	\$ _____
<input type="checkbox"/> Gold Sponsor: \$1,000–\$1,499	\$ _____
<input type="checkbox"/> Silver Sponsor: \$500–\$999	\$ _____
<input type="checkbox"/> Bronze Sponsor: \$250–\$499	\$ _____
<input type="checkbox"/> In-Kind _____	\$ _____

**Program Advertiser**

<input type="checkbox"/> Full Page: \$500	\$ _____
<input type="checkbox"/> Half Page: \$400	\$ _____
<input type="checkbox"/> One-Third Page: \$300	\$ _____
<input type="checkbox"/> One-Sixth Page: \$200	\$ _____

**TOTAL SPONSORSHIP AMOUNT DUE** \$ \_\_\_\_\_

Please check this box, sign below and initial page 2 that you have reviewed this form in full and agree to the sponsor outline as presented.

\_\_\_\_\_  
**SPONSOR SIGNATURE** **DATE**